

LEGO ANIMATION

DURATION

120 – 180 minutes
(according to
guest numbers)

REQUIREMENTS

Sufficient space for
a table plus chairs
per team

GUEST NOS.

4 – 300 guests



EVENT
VIDEO



Not only is Lego the biggest selling toy of all time, it now features in a series of animated movies – and this is your chance to produce a Lego movie of your own as you learn the art of Stop Motion Animation!

Lego Animation is an unusual and highly creative session, stretching participants to communicate ideas in new ways whilst experiencing the benefit of a strong teamwork, planning and production exercise.

Following an introduction to Stop Motion Animation techniques, teams will be equipped with a large supply of Lego, craft supplies and corner studios before being tasked with creating, filming and editing a Lego movie of their own.

Once creative and technical roles have been filled and concepts completed, teams will begin building sets and creating scenes. Whilst each member of the team must take control of their own area it is crucial that the team works in synergy to ensure the whole production fits together effectively.

The event concludes with a big screen preview of each team's production and judging from your event manager. Medals will be awarded to the winning team based on all round creativity from concept to delivery encompassing storyboard, set design and video motion in the end product!

“Without exception, the most interesting and unique team building event I have ever been involved in.” Eric Wright FM Ltd

DETAILS

After an initial briefing and introduction from our Event Manager teams will be given an introduction to Stop Motion Animation techniques, and given the brief of the task ahead which is to create their own short animated film. Each team will be issued with their own supply of Lego pieces – circa 1,500 pieces per team – along with pre-built corner studios and tablets in order to create, film and edit a movie to a specific brief.

Initially each team of 6-8 participants will discuss ideas, produce their film storyboards and allocate roles for their team members including:

- **Project Director**
- **Script writing**
- **Scenery and Model making & moving**
- **Photography & Production**

With all roles allocated and storyboard concepts completed, teams will begin building sets, making characters and shooting the scenes. Instructed and assisted by our Events Team throughout, your assigned photographers use the Samsung Galaxy Tablets provided to capture all the action before editing it into a final 1-minute version.

The event concludes with a big screen preview of each team's production, judged by our event team. Medals will be awarded to the winning team based on all round creativity from concept to delivery.

Films completed and handed over to our Event Manager are then compiled onto a USB memory stick, for our team to polish back in the office and send to you after the event.

ADD THAT SOMETHING EXTRA...

Tailored team briefs - £150 plus VAT

The briefs your teams work to can be adapted to include your company values, goals, milestones or specific messages. So, make your films even more memorable and have longer lasting impact on your participants by tailoring or theming their stories around your business.

Evening showing of the films - £500 plus VAT

Create a specific feature premiere showing of your teams' films by extending the event into the evening as unique entertainment. Our event team will show the films after dinner in a film premiere style, where you could hand out extra special awards complete with acceptance speeches!

Hollywood Themed Evening – from £18 plus VAT per head

A fabulous addition to the entire experience, why not go the whole hog and theme your dining room with black and gold Hollywood awards style table dressing, giant props, LED lighting and fantastic entertainers!

